

MISSOURI DIETETIC ASSOCIATION



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American Dietetic Association

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September 15, 2011

Dear Potential Exhibitor/Sponsor:

The Missouri Dietetic Association (MDA), an organization of over 1300 nutritionists and dietitians across the state, is sponsoring its annual professional development and networking meeting on **April 18-20, 2012** at the Frontenac Hilton in St. Louis, Missouri. We would like to include you in this exciting event!

Our seminar this year, entitled: **“Nutrition at the Crossroads”**, will feature nationally known speakers and provide opportunities for over 300 dietetic professionals to network with peers, businesses and other organizations. The MDA conference provides you the opportunity to network and familiarize your product(s), face-to-face, to your customers and potential customers, at one meeting.

You can choose an option for participation that meets your needs. These options include purchasing exhibit space for display of your products or services, sponsoring a speaker, meals or breaks, or advertising in our program brochure. We will also hold a “silent auction”, if you would like to donate a gift basket or auction item to promote your business and benefit the MDA Political Action Committee. Please refer to the enclosed form for more information on the various options.

Exhibit times are scheduled for **Thursday, April 19**. Detailed exhibitor information, including set-up and breakdown times will be sent to you after receiving your application. Please fill out the enclosed form(s) and return to the MDA office by February 1, 2010. Space is limited.

Please call Brenda Roling, MDA Executive Director; at (573) 636-2822, should you have any questions. We appreciate your support of the profession of dietetics and look forward to seeing you in St. Louis this spring!

Sincerely,
Veronica McDonnell RD, LD
MDA Annual Meeting Chairperson
e-mail: veronicamcdonnell2@gmail.com